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Title:

Speech at Outer Harbour passenger terminal opening

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SPEECH BY THE PREMIER, MR DUNSTAN, AT OUTER HARBOUR PASSENGER TERMINAL
OPENING.

19.10.73

MY MINISTERIAL AND PARLIAMENTARY COLLEAGUES, MR SAINSBURY, LADIES AND
GENTLEMEN:

I'M DELIGHTED TO BE HERE TODAY FOR THE FORMAL OPENING OF THIS FINE NEW
GATEWAY TO SOUTH AUSTRALIA.

IT IS, IN FACT, THE FIRST OF TWO SUCH OCCASIONS. TODAY'S CEREMONY WILL
BE FOLLOWED - ON PRESENT SCHEDULE - NEXT SUNDAY BY THE ARRIVAL OF THE
FIRST LINER TO USE IT, THE GALLILEO. AND THERE'LL BE ANOTHER ONE ON
MONDAY.

THE PASSENGERS CAN'T FAIL TO BE IMPRESSED WITH WHAT THEY SEE OR WITH THE
EFFICIENCY AND RANGE OF THE FACILITIES PROVIDED.

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THE DRAMATIC GROWTH IN AIR TRAVEL AND CHANGES IN FARE STRUCTURES IN RECENT
TIMES HAVE MEANT THAT AIRPORT TERMINAL DEVELOPMENT HAS TENDED TO
OVERSHADOW THAT OF PORT TERMINALS.

WHILE IT'S TRUE IMMIGRATION BY SEA HAS DROPPED OFF AND REGULAR LINER CALLS
ARE BECOMING A THING OF THE PAST, SEA TRAVEL IS BY NO MEANS A DYING FORCE.
THE BARE FIGURES ARE IMPRESSIVE IN THEMSELVES. IN THE PAST 12 MONTHS SOME
31 PASSENGER SHIPS CALLED HERE.

THE TRANSIT PASSENGERS ON BOARD TOTALLED 36,000 AND I'M AFRAID THEY MUST
HAVE NOTICED THE INADEQUATE FACILITIES AVAILABLE FOR THEM AND TO HAVE
GAINED A POOR IMPRESSION OF SOUTH AUSTRALIA AS A RESULT.

MORE IMPORTANTLY WHILE SOME FORMS OF SEA TRAFFIC ARE FALLING OFF THERE IS
A STRONG GROWTH - AND ONE WHICH IS LIKELY TO EXPAND STILL MORE STRONGLY
IN FUTURE - IN CRUISING AS A FORM OF HOLIDAY.

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THE PLEASURE CRUISE IS BECOMING MORE AND MORE POPULAR AND WILL, I FORECAST, PROVIDE THE MAIN USE FOR THIS TERMINAL AND BRING SUBSTANTIAL REVENUE TO THE STATE AS A RESULT.

PROPER PROMOTION OF OUR ATTRACTIONS COULD MEAN WE GET THE SAME LEVEL OF EXPANSION OF TOURISM BY SEA HERE AS WE'VE ALREADY ACHIEVED BY ROAD AND AIR.

CRUISE SHIPS FROM AUSTRALIAN OR OVERSEAS PORTS, WILL BE ABLE TO MAKE REGULAR CALLS HERE AND TO STAY FOR SEVERAL DAYS WHILE THEIR PASSENGERS TAKE TRIPS INTO THE STATE USING THE SHIP AS AN HOTEL.

I ASK THE SHIPPING AND OTHER TRAVEL AGENTS HERE TODAY TO TAKE SPECIAL NOTE OF THIS 'PLUG' AND TO PASS THE WORD ALONG.

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AND WHEN YOU DO SO DON'T FAIL TO MENTION THAT THE TOURIST BUREAU HAS SET UP AN OFFICE IN THE MAIN CONCOURSE. THE STAFF THERE CAN ANSWER PASSENGERS' QUESTIONS, ARRANGE TOURS AND GENERALLY SEE THAT ARRIVALS HAVE A HAPPY STAY.

WE HAVE HERE NOW A PASSENGER TERMINAL THAT IS WORTHY OF SOUTH AUSTRALIA, THAT IS, INDEED, THE BEST OF ANY IN AUSTRALIA.

THE WHOLE COMPLEX - ENTRANCE HALL, CONCOURSE, RESTAURANT, CUSTOMS HALL, SPECTATOR BALCONY AND RELATED FACILITIES - ARE PLANNED WITH AN EYE TO THE PASSENGER'S COMFORT AND SPEEDY PROCESSING.

IT HAS COST A MILLION DOLLARS. BUT IT IS, I BELIEVE, WORTH IT, BOTH IN PROVIDING VISITORS AND MIGRANTS WITH THAT CRUCIAL PLEASANT FIRST IMPRESSION AND AS AN ESSENTIAL PART OF THE TOURIST INFRASTRUCTURE WHOSE DEVELOPMENT IS MAKING US AUSTRALIA'S PREMIER TOURIST PLAYGROUND.

THANK YOU.